PRACTICAL
CREATOR STUDIO

Media & Company Overview

Practical software for real-world work.

AI that saves your business time.

Practical Creator Studio builds focused, easy-to-use digital tools for small businesses, nonprofits, associations, real-estate professionals and everyday users.

PEI, Canada
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COMPANY OVERVIEW

Small tools. Specific problems. Less friction.

Practical Creator Studio (PCS) is a PEI-based software studio focused on building practical digital tools that make everyday work simpler. Rather than trying to be everything to everyone, each PCS product is designed around a specific problem.

01

Focused by design

Each product has a clear job and a short path from problem to solution.

02

Built for real people

Simple interfaces, plain language and practical workflows come before unnecessary complexity.

03

Your data stays useful

Export and portability are built in so users can keep control of their information.

Founded by Chris MacKinnon

Chris is a PEI-based creator and communications professional who builds software around practical problems he sees in organizations, small businesses and everyday life.

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FEATURED PRODUCTS

Tools that do one thing well.

M MyHomeEverything

A digital home hub for warranties, receipts, maintenance records, documents, reminders and other important home information.

B BoardBrief

Meeting management for small nonprofit boards and associations - agendas, motions, decisions, follow-ups and meeting records.

C ClosingCompass

A real-estate closing tool that extracts key details from transaction documents and helps organize dates, contacts and calendar deadlines.

D DocuTrack

A document tracking tool that helps organizations organize files, monitor document status and deadlines, and keep key records easy to manage.

I ImpactBrief

Turns spreadsheet data and staff updates into clear program summaries, key results, challenges and next steps.

J CommentJudge

Helps teams review online comments, assess risk, document moderation decisions and draft consistent responses.

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WHO PCS SERVES

Built for smaller teams with real work to do.

Small businesses

Simple tools that reduce repetitive admin without introducing enterprise-level complexity.

Nonprofits & associations

Meeting, reporting, planning and resident-service tools designed around the workflows smaller organizations actually use.

Real estate

Tools for organizing closing details, dates, documents and client-facing information.

Homeowners & individuals

Straightforward tools for keeping important information organized and accessible.

Easy ways to try PCS

TripGather and **TableGamePlanner** are free tools that let people experience the PCS approach with no complicated setup. MyHomeEverything also offers a free entry point for homeowners.

Explore PCS

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WHY PRACTICAL CREATOR STUDIO

Practical beats complicated.

PCS products are intentionally smaller and more focused than traditional all-in-one platforms. The goal is not to replace every system a customer already uses - it is to remove a specific pain point quickly and clearly.

- **Plain-language UX** — Interfaces and instructions are written for people who need to get work done, not decode software.
- **Purpose-built workflows** — Features are added because they solve a real task - not to inflate a checklist.
- **Affordable entry points** — Products are positioned for small organizations and individuals who may not need a large enterprise platform.
- **Portable information** — Export options help users keep access to the information they create.
- **AI where it helps** — AI is used for practical tasks such as extracting information, summarizing data and reducing manual effort.
- **Human-scale software** — PCS is built around the realities of smaller teams, where one person may wear several hats.

"Useful software should feel obvious once you start using it."

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CONTACT & PARTNERSHIPS

Have a problem worth simplifying?

PCS is open to conversations with small businesses, nonprofits, associations, real-estate professionals, community organizations and potential partners looking for practical digital solutions.

Practical Creator Studio

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Prince Edward Island, Canada

BUILD SMALLER. SOLVE BETTER.

Visit PCS